Planning Board/ARB

December 1, 2015

Present **Absent**

Chairman Craig Byham
Joe Slominski
William Rutter
Liz Venezky
William Eusek

Also Present

Donna Stassen, Board Secretary
Carol Nellis Ewell, Village Board Liaison
Joan Quiqley
Dean Foklars
Eric Schladebeck
Debra Jones

At this time Chairman Byham led the Pledge of Allegiance.

ARB

Eric Schladebeck
Spencerport Family Apothecary
42 Nichols Street
Building Signage

Eric Schladebeck store owner stated that he is here this evening to petition for another sign. Currently there is one on the Union Street side and the other is on the side facing south directly behind Buckmans Car Wash. The one that I am trying to obtain is on the parking lot side across from Urgent Care. Eric went on to say that the sign was a gift to him from a customer. The sign is made out of ¼ inch plywood completely white with a black border and the letters are forest green. The dimensions are 4x6x16 I am hoping to get that little bit of exposure from the parking lot side. A lot of people still don't know that we are here when they pull into the parking lot. We had a customer come in to our store last month that goes to Bad Apple's twice a month and said that she didn't know we were there.

Chairman Byham: Obviously you didn't pick the sign?

Eric Schladebeck: No it was brought in and presented to me I thought that was really nice.

Chairman Byham: Have you actually put the sign on the building temporarily to see if you can see the sign from the street?

Eric Schladebeck: No, you wouldn't be able to see it from the street you would be able to see it from McDonalds or from Urgent Care.

Chairman Byham stated that plywood is acceptable but not preferable as far as standing up to the weather especially with the west exposure.

Eric Schladebeck: What if I had him make me one out of MDF or something similar and maybe replace it a couple months down the road?

Liz Venezky: I don't have any problem with this sign I am sure he will keep it in good repair and if it starts looking shabby he will replace it with something more suitable.

Eric Schladebeck agreed that he would do that.

The rest of the board was in agreement with allowing the sign to be installed as made for now and that the need for another sign is justified.

William Rutter: When you replace it we would ask for you to have scalloped edges on the new sign to match the other signs in the plaza.

At this time the following resolution was offered.

Motion made by Chairman Byham seconded by William Rutter and carried unanimously to grant a Certificate of Appropriateness to Eric Schladebeck of Spencerport Family Apothecary for signage located at 42 Nichols Street, Spencerport NY. Such approval granted with the following conditions:

1. Building signage shall have scalloped corners to match other existing signs in the plaza.
2. Signage will be constructed of plywood for now future signage to be constructed of materials more conducive to the weather elements.
3. Colors of signage will be white background with either black or forest green border and lettering to be forest green.
4. Size of sign shall be 16 x4 x6 and centered on the west wall of said building.
5. Signage will not be lit.
6. Signage shall be installed in a safe manner.
7. Signage shall be kept in good condition as determined by the VOS ARB.

After installation the applicant shall submit a photograph of the completed installation to the Village Clerk for filing.

Ayes: Byham, Slominski, Rutter, Venezky, Ewsuk
Nays: none

Unfinished Business

Debra Jones
Farmers Insurance
42 Nichols Street
Suite 7
Signage on building and monument sign

Debra Jones owner of Farmers Insurance stated to the board that she moved into the building in January 2015 and has been fighting with Farmers for almost a year now because they wanted to have this huge sign that I knew was not going to be approved. So I finally got them to approve a smaller sign with the scalloped edges similar to the other signs in the plaza.

William Rutter: I think it looks good.

At this time the following resolution was offered:

Motion made by Chairman Byham seconded by William Ewsuk and carried unanimously to grant a Certificate of Appropriateness to Debra Jones of Farmers Insurance for signage located at 42 Nichols Street, Suite #7 Spencerport NY. Such approval granted with the following conditions:

1. Signage to be made of white aluminum panel.
2. Size, colors and shape as submitted with scalloped corners to match the existing signage on the building.
3. Monument sign shall be installed as submitted to the ARB.
4. Signage shall be installed in a safe manner.
5. Signage shall be kept in good condition as determined by the VOS ARB.

After installation the applicant shall submit a photograph of the completed installation to the Village Clerk for file.

Ayes: Byham, Slominski, Rutter, Venezky, Ewsuk
Nays: none

Old Business

UR Medicine Urgent Care & Strong West Internal Medicine
Replace existing signage at 42 Nichols Street
Applicant Phil Dotson ID Sign Systems Inc.

Dean Foklars is representing the UR Medicine this evening he stated to the board that last month the sign vendor was at the meeting and shared the sign proposal with this board. The signage was approved

on condition of scalloped corners being added what he did not know is that there was a conversation with the property manager who after speaking to the landlord told us that his preference was not to have scalloped corners. That as a landlord he was looking at having all scalloped/bordered signage removed from the plaza. He presented a copy of an email from the landlord stating such.

Chairman Byham: Why doesn't he like the borders?

Dean Foklars: I can't speak for the landlord I can say for our signs it would unnecessarily cause everything to be shrunken in if you add the black rule I don't think it will show up on the blue. It would look more like a mistake. I think the sign would look better without the black rule otherwise I am going to have to shrink everything inside the black rule to make it look like it is on purpose than my copy gets smaller. We are hoping to have leeway to design our sign.

After board discussion the following resolution was offered:

Motion made by Chairman Byham seconded by Joe Slominski and carried unanimously to approve the following modifications to the November 3, 2015 Certificate of Appropriateness for the application of UR Medicine and Strong West located at 42 Nichols Street, Spencerport NY.

1. Border may be removed from monument signage.
2. Border on entrance sign may be removed but scalloped edge request to remain.
3. Border on signage located in the peak of the building may be removed.

Ayes: Byham, Slominski, Rutter, Venezky, Ewsuk
Nays: none

New Business

Resolved, that the Planning Board hereby appoints William Rutter as Vice Chairman to sit in as the Chairman in his absence.

Ayes: Byham, Slominski, Rutter, Venezky, Ewsuk
Nays: none

Approval of Minutes

Motion made by William Rutter seconded by Joe Slominski and carried unanimously to approve the November 3, 2015 minutes as written.

Adjournment

Motion made by Chairman Byham seconded by Liz Venezky and carried unanimously to adjourn the meeting at 7:45 pm