'Village of Spencerport

ARB Minutes

June 5, 2012

Present **Absent**

Chairman Wohlers
Denny Marra
Craig Byham
Joseph Slominski
William Rutter

Donna Stassen, Secretary
Carol Nellis Ewell, Village Board Liaison
James Peacock, Premier Signs
Tony Proiietti
Bonnie B bishop

At this time Chairman Wohlers led the Pledge of Allegiance.

Bonnie Bishop
Bonnies Chocolate World
104 S Union Street
Signage

Bonnie Bishop from Bonnie's Chocolate World stated that sign maker Gary Natale has drawn up the signage for over the door. The sign will be the same size, design and colors as William Jewelers at 106 S Union and her store location is 104 S Union. The only difference will be the piece of chocolate on her sign.

Gary Inzana the owner of the property has no issues with the sign.

Bonnie stated that signage inside the door and window will only be displayed ½ way down the window from the top.

Craig Byham: I would like to see the lettering come down the same amount of feet on both of the windows to make it balance out.

Discussion ensued regarding the window signage the code states that 25% percent of the total sq footage of the windows is allowed.

Chairman Wohlers: What material will the sign over the door be made of?

Bonnie Bishop: I don't know but Gary Natale knows what type of signage material will make the owner happy.
Chairman Wohlers: Is there any recess lighting over the door?

Bonnie Bishop: No the sign is not lit.

At this time the Certificate of Appropriateness was offered.

Resolved that the application of Bonnie Bishop of Bonnie's Chocolate World to install signage on property at 104 S Union Street, Spencerport NY be approved with the following conditions

- Size and style of sign to duplicate existing sign and signage at J William Jewelers.
- Sign material to be aluminite/MDO board as per code.
- Sign colors white background with black and brown graphics as shown on drawings submitted by Natalie Signs.
- Sign will not be lit.
- Window signage not to increase 25% of total windows.
- Sign to be installed in a safe matter.
- After installation of sign applicant shall submit a photograph of completed installation to the Village Office for filing.
- Sign shall be kept in good condition as determined by the VOS ARB

Ayes: Wohlers, Marra, Slominski, Byham, Rutter
Nays: none

Tony Proietta
2 Ton Tony's Pizza
42 Nichols Street
Signage

Tony Proietta stated that the signage over the door is basically a duplication of the previous tenants sign with the same scalloped edges. I haven't decided if the sign will be made out of MDO or aluminum composite but it will be one or the other with vinyl graphics. The red and green colors are my company colors. I am also requesting approval for lighting I am not sure if I will install it or not seeing as we don't have late hours but would like approval for lighting in case I decide to have it installed. I was looking at putting in the same 3 arched lights pointing towards the sign the same as Bad Apple Bistro has.

The sign will be 26 x 96 it will fit between the moldings on both sides.

Chairman Wohlers stated that the window and door signage have to follow the same guidelines as talked about earlier with Bonnie's Chocolate World which is 25% of total window sq footage.

Chairman Wohlers: There seems to be a gray background; will you still have visibility through the doorway for safety to see people coming in and out?

Tony Proietta: That was just a conceptual design the glass will be clear with our logo and the hours underneath.

Tony Proietta: The monument sign will be the same as the sign on the building. I am a believer in consistent signage. We will use the green outline vinyl for the scalloped edges. The sign on the building will be built with scalloped edges.

At this time the Certificate of Appropriateness was offered.

Resolved, that the application for signage to Tony Proietti of 2 Ton Tony's Pizza to install building and monument signage on property located at 42 Nichols Street, Spencerport, NY be approved with the following conditions.

- Size of sign over door to be 26" x 96" with scalloped corners.
- Sign to be constructed of aluminum composite panel.
- Color of signage as shown on drawings submitted by Skylight Signs.
- Lighting to replicate existing lighting at Bad Apples Bistro.
- Door signage to reflect hours of operation with oval logo, inside window signage not to exceed 25 sq ft as per code.
- 2 sided monument signage to be constructed of aluminum with vinyl scalloped edging colors as shown on drawings submitted by Skylight Signs.
- Monument and building signs to be installed in a safe manner.
- After installation of sign applicant shall submit a photograph of completed installation to the Village Office for filing.
- Sign shall be kept in good condition as determined by the VOS ARB.

Ayes: Wohlers, Marra, Slominski, Byham, Rutter
Nays: none

James Peacock
Premier Signs
Key Bank
184 S Union Street
Signage

James Peacock from Premier Signs stated that he will be representing Key Bank which has purchased some of the HSBC branches one of those being the branch here in Spencerport. What we are looking at doing is pretty much a like for like as far as size goes replacing the HSBC signage with channel letters for Key Bank. We are going with individual channel letters right now HSBC has the boxes. With the channel letters you will not get the white glow from the boxes like now.

Denny Marra: Did I see entrance and exit signs?

James Peacock: Yes they will be posted panel signs and will sit lower. The stop signs and pedestrian crossing I believe they will leave up.

Chairman Wohlers: Will there be any repair on the brick work?

James Peacock: The removals will be done one day and they will schedule a truck to come on the same day and make repairs to the walls as needed. The next day they will come and hang the Key Bank sign. We will be using the existing electric; there won't be any new electric run to the panel boxes.

Craig Byham: Are there any Key Bank signs at other locations that aren't backlit?

James Peacock: That is pretty much the standard at night the Key Bank lettering will appear white.

Craig Byham: If the bank closes at 5:00 pm why do you need a lit sign?

James Peacock: They are open later some nights, and for the ATM's.

At this time the following Certificate of Appropriateness was offered.

Resolved, that the application of Premier Sign Company representing Key Bank to install signage at 184 S Union Street be approved with the following conditions.

- Sign colors, material, lighting and sizes to be as shown on sign chart package submitted by Premier Sign Systems and approved June 5, 2012 by ARB.
- Sign to be installed in a safe matter.
- After installation of sign applicant shall submit a photograph of completed installation to the Village Office for filing.

- Sign shall be kept in good condition as determined by the VOS ARB.

Ayes: Wohlers, Marra, Slominski, Byham, Rutter
Nays: none

Approval of Minutes

Motion made by Chairman Wohlers seconded by Denny Marra and carried unanimously to approve the May 1, 2012 minutes as written.

Adjournment

Motion made by Chairman Wohlers seconded by Joseph Slominski and carried unanimously to adjourn the meeting at 7:45 pm.

ARB Minutes

May 1, 2012

Present	**Absent**
Chairman Wohlers	William Rutter
Denny Marra	
Craig Byham	
Joseph Slominski	
Donna Stassen, Secretary	
Gary Penders	
Fritz Gunther	
Jackie Sullivan	
Vincent Valerie	
Joan Quigley	

At this time the Pledge of Allegiance was led by Chairman Wohlers.

ARB

Vincent Valerie was present requesting approval for signage on property located at 43-47 Slayton Ave.

Vincent Valerie: The drawings I submitted pretty much show uniformity with the rest of the plaza, the only thing that we are hoping to do is with the two store fronts I would like 2 new signs one saying Salvatore's and the other saying Pizzeria with gooseneck lighting.
I am also asking for a box sign on the side of the building and the main reason for that is because of the limited space on the marquis sign up front. This is a backlit box sign like HSBC's sign in order to bring attention from the road. That is the only sign slightly different with our logo.

Chairman Wohlers: I see also a sign that reads drivers only in the rear of the building.

Vincent Valerie: That is for the drivers only as not to disrupt the customers coming in the front.

Craig Byham: I would like to see the lettering white to bring the sign in line with the rest of the signage in the plaza, the other colors and the size of the sign in fine.

Not to throw a monkey wrench into things but the Village wanted gooseneck lighting, Slayton Place has gooseneck lighting but if you look at the rest of the plaza the other lighting is a type of fluorescent lighting. We need to have consistent lighting throughout the plaza. Fluorescent lighting such as M&T would be my recommendation. As far as the end sign back lit signs are not permitted by code, HSBC has one that was grandfathered in.

Vincent Valerie: If we did a similar sign painted with our logo would that be all right?

Chairman Wohlers: Let's hear the rest of the comments; is there any room on the monument sign out front for your business?

Vincent Valerie: No

Joe Slominski: I agree with Craig that the gooseneck lighting won't generate enough brightness on the sign. The two signs over the doors work. The light box at the end I can't buy into that once that tree gets leaves on it in my opinion it won't be visible to Union Street, especially with the Veterinary office in front.

Denny Marra: I agree with everything that these two gentlemen say except I am ok with a sign on the side, this is Salvatore's and is a recognizable name. I doubt that there will be room on the monument sign at this point.

Vincent Valerie: Currently there are two spruce trees that border it there really isn't anything there to block it, that area does stay open. Obviously we want some signage there, any type of recognition that we can get seeing that we will not be on the monument sign out front. The main issue with the lights is that you don't want the gooseneck lighting?

Craig Byham: Yes, look at the lighting at M&T it illuminates very well.

Vincent Valerie: I think the gooseneck lighting has a better aesthetic look to it than the other lighting which looks more commercial.

Chairman Wohlers: What exactly is the material you will be using?

Vincent Valerie: I am not sure we are using a professional sign company.

Chairman Wohlers stated that material should be MDO board.

Chairman Wohlers: Normally we allow 20 sq ft but you have two store fronts so we will allow up to 40 sq ft of signage on the business.

Chairman Wohlers: I agree with not allowing any more signage on the end of the building try and work with your landlord on getting something on the monument sign.

Craig Byham suggested putting signage inside the windows which is allowed.

The applicant was read the section of the code which states that a total of 25 sq feet is allowed inside the uses windows.

At this time the following resolution was offered:

Resolved, that the Architectural Review Board on May 1, 2012 granted a certificate of appropriateness to Vincent Valerie of Salvatore's Old Fashioned Pizzeria for signage. Such approved signage will be located at 43-47 Slayton Ave, Spencerport, NY.

Such Certificate of Appropriateness was approved based on the following.

1. Signage on building to be constructed of MDO Board.
2. Total sq feet of signage not to exceed 40 sq ft.
3. Color of signage to be green as shown on diagram with white high performance vinyl lettering.
4. Lighting should be consistent with other fluorescent lighting in plaza.
5. Approved "Drivers Only" sign installed on back door to be designed as shown on diagram.
6. Sign to be kept in good condition as determined by the VOS ARB.
7. After installation the applicant shall submit a photograph of the completed installation to the Village Office for filing.

Furthermore, request for logo signage on the west side of the building was denied.

Ayes: Wohlers, Marra, Slominski, Byham
Nays: none

Approval of Minutes

Motion made by Chairman Wohlers seconded by Joe Slominski to approve the minutes of March 6, 2012 as written.

Adjournment

Motion made by Chairman Wohlers seconded by Craig Byham and carried unanimously to adjourn the meeting at 7:25 pm

ARB Minutes

March 6, 2012

Present	Absent
Chairman Wohlers	Denny Marra
Joe Slominski	Craig Byham
Karen Fien	William Rutter

Others Present

Donna Stassen, Secretary Planning Board
Carol Nellis Ewell, Liaison Village Board
Ted Rauber
Joan Quigley

ARB

Chairman Wohlers led the pledge of allegiance.

The application of Spencerport Insurance to install signage on property located at 117 S. Union Street, Spencerport NY.

Ted Rauber will be representing Spencerport Insurance for their sign application.

Mr. Rauber stated that the building itself lends to some issues the goal in the beginning was to duplicate the yard arm signage at the previous location down the street at 147 S Union Street. From being upstairs at that site when the wind blew you could hear everything from the sign resonating into the building, and that was a brick building. At this location there are two bedrooms on Main Street, we would be trying to affix a yard arm sign between two bedrooms and I am not so exactly sure how that will be to fasten there.

When we started the concrete work I had the contractor on the north side of that building put in a sound tube about 6 ft deep with a one foot tube to potentially put up a yardarm sign for parking which is what we have now in the Village. A stand-alone sign would take it off the building and would be attractive but the problem now since we have moved into this building is we have patrons at the Post Office who think that the exit for the Post Office parking lot parallels our building and they drive out over the concrete sidewalk and the curb and into the Main Street. So I started thinking that I didn't want to put a standalone sign alongside the building that may look like it could be affiliated with the Post Office exit.

The sign maker came up with this sign which fits well with the character of the building and visible from Main Street.

Karen Fien: I think it is a nice looking sign and I like the colors I believe they match the sign colors on the other side of the street.

Joseph Slominski: The sign compliments the building.

Chairman Wohlers: This is about the only place that you could put a sign and I think it fits their very well. The size of the sign falls within the sq footage that is allowable and I like the colors.

Chairman Wohlers: I have a question to ask you back in June 2010, we asked you about the lighting what was resolved with that as far as spill off onto other sites.

Mr. Rauber: The bulbs in there now are 9 watt the alley way has ample light for safety and there is no spillage on to the Post Office.

Chairman Wohlers: Could you send a letter over to the Village for the file stating that you did reduce the wattage and we can close that loop.

Discussion ensued regarding the sign makers reference to carved wood such material is allowed per code.

At this time the following resolution was offered.

Resolved, that the Architectural Review Board on March 6, 2012 granted a certificate of appropriateness to Linda Rauber/Spencerport Insurance for signage. Approved signage will be located at 117 S Union Street Spencerport, NY.

Notice of Decision

Such Certificate of Appropriateness was approved based on the following.

1. Size of approved signage not to exceed 2' x 4'.
2. Sign material to be 2" sign foam.
3. Colors and design to be as shown on renderings drawn by Sign of Jonah.
4. Sign will not be lit.
5. Sign will be a post mounted sign.
6. Sign to be kept in good condition as determined by the VOS ARB.
7. After installation the applicant shall submit a photograph of the completed installation to the Village Office for filing.

Ayes: Wohlers, Slominski, Fien
Nays: none

Approval of Minutes

Motion made by Chairman Wohlers seconded Joseph Slominski and carried unanimously to approve the minutes of December 6, 2011 as written.

Adjournment

Motion made by Chairman Wohlers seconded by Joseph Slominski and carried unanimously to adjourn the meeting at 7:20 pm.