.Planning Board /ARB
Minutes
January 9, 2018

Present	Absent
Chairman Byham	Joe Slominski
William Rutter	
Liz Venezky	
William Ewsuk	

Others Present

Donna Stassen, Planning Board Secretary
Carol Nellis Ewell, Village Board Liaison
Joan Quigley
Geoff Feltner

At this time Chairman Byham led the Pledge of Allegiance.

ARB

Peter Feltner/Feltner Group
191 S Union Street

Signage

Geoff Feltner stated to the Board they are requesting a new sign for the back of the building for a little advertising and to help direct new customers to their office. There will be a couple of lights to shine down on the sign which will be affixed to the building.

Chairman Byham: Will you be using LED lighting?

Geoff Feltner: Yes

Liz Venezky: Will there be 2 or 3 lights?

Geoff Feltner: To be honest with you we are doing the sign with Gary Natale and I am not sure.

Chairman Byham: What color will the light fixtures be?

Geoff Feltner: Black to blend in with the dark grey building.

William Rutter: Will the window signs remain the same?

Geoff Feltner: Yes nothing will change on that side of the building.

Chairman Byham: Have you given any thought to making the back sign similar to the front sign design?

Geoff Feltner: No, because in all honestly the front sign lends itself to a window and to make a sign that would look as good as that would probably take up more space than we would really want to hang on that wall. The new sign is showing a new logo that we will be putting on our stationary to enhance that.

Chairman Byham: The only other question that I have is on the light fixture itself all the other lights in the ARB district use gooseneck lights with a hood like this(drawings were shown) which are on Subway, Pages and Tim Hortons. The problem I could see with this light is because of the height on the building this would shine directly down and not in on the sign. It states in our code that the signage must illuminate the sign and not the wall or anything directly below it.

Geoff Feltner: That is our intention you would lose a lot of visibility if it shines down people would look at the ground rather than at the sign. I assume this is kind of the same light it looks a little bit different than the one in the picture.

Chairman Byham: In order to stay with consistency that would be the recommendation.

Geoff Feltner: That is fine with us we would hire an electrician. We want the sign to look attractive and comply with the code.

After board discussion it was determined that the applicant would shut the lights off at 11:00 pm.

At this time the board offered the following resolution:

Motion made by Chairman Byham seconded by William Rutter and carried unanimously to grant final approval to Peter Feltner/The Feltner Group for a wall sign to be located at 191 S Union Street, Spencerport NY 14559.

Such approval was granted with the following conditions:

1. Sign shall measure 24”x 96” and be constructed of Di-Bond aluminum.
2. Design shall be as submitted to the ARB a white background with a blue-grey lettering and a black border.
3. Sign will be illuminated with gooseneck style black fixtures that shall be shielded and directed solely at the sign.
4. Sign to be illuminated between the hours of sunset till 11:00 pm.
5. Sign shall be attached to the building in a safe and secure manner.
6. Sign shall be kept in good condition.
7. After installation a photograph of such sign shall be submitted to the Village Clerk for filing.

Ayes: Byham, Rutter, Venezky, Ewsuk
Nay: None

Unfinished Business:

M&T Bank
Slayton Ave
Signage

Last month the board discussed certain changes to the M&T Bank outside signage located at Slayton Ave and earlier correspondence with the sign company. The board has asked that a follow up be done regarding the changes.

Donna Stassen reported back to the board that she had spoken to the sign company in regards to the changes made and that previous conversations and emails had stated that no change to the color would occur and subsequently they had made a minor change to the shade of green. They agreed to change it back if need be. The rep from the sign company went on to say that the color change was not intentionally done it was a very insignificant change and that the sign was repainted when the new lettering was done.

They agreed to change the color back if such decision was made by the board to do so.

After further board discussion the following resolution was offered:
Motion made by Chairman Byham and seconded by William Rutter requesting that Image One Sign Company repaint existing signage for M&T Bank Located at 39 Slayton Ave back to the original color. Such request based on previous verbal and written agreements (attached) with the Village of Spencerport.
Ayes: Byham, Rutter, Ewsuk
Nays: Venezky

Approval of Minutes

Motion made by Chairman Byham seconded by Liz Venezky and carried unanimously to approve the minutes of December 5, 2017 as written.

Adjournment

Motion made by Chairman Byham seconded by Liz Venezky and carried unanimously to adjourn the meeting at 7:40 pm